



SPONSORSHIP OPPORTUNITIES



\$40,000

TURBOCHARGED PRESENTING SPONSOR

Available: 2

Boost the event to top speed! As the presenting sponsor, you will be celebrated with premier tickets and seating, a hosting banner, social media mentions, sponsor tailgate hour, speaking opportunities, cars in the rally, and various print recognition opportunities with your logo.

\$30,000

HORSEPOWER ENTERTAINMENT SPONSOR

Available: 1

As the Entertainment Sponsor, you'll help fuel the night's excitement while receiving event tickets, a hosting banner, customized sponsorship perks, social media mentions, an invite to the exclusive sponsor tailgate hour, speaking opportunities, cars in the rally, and various print recognition featuring your logo.

\$15,000

VELOCITY VENUE SPONSOR

Available: 1 (Sold)

As a Tailgate Hour, Wine, or Live Auction Sponsor, you'll be recognized as the driving force behind these key event features. In addition, you will be recognized through premier tickets and seating, a hosting banner, social media mentions, sponsor tailgate hour, speaking opportunities, cars in the rally, and various print recognition opportunities with your logo.



\$10,000

CRUISE CONTROL SPONSOR (Choice of Tailgate Hour, Wine, or Live Auction Sponsorship)

Available: 3

As a Tailgate Hour, Wine, or Live Auction Sponsor, you'll be recognized as the driving force behind these key event features. In addition, you will be recognized through premier tickets and seating, a hosting banner, social media mentions, sponsor tailgate hour, cars in the rally, and various print recognition opportunities with your logo.

\$10,000

MOMENTUM MEDIA SPONSOR

Available: Unlimited

Help us keep the momentum rolling at high-speed! You will be recognized through event tickets, a hosting banner, social media mentions, sponsor tailgate hour, cars in the rally, and various print recognition opportunities with your logo.

\$7,500

PIT CREW VOLUNTEER RECOGNITION SPONSOR

Available: 1

We cannot host this event without volunteers! As the sponsor of our volunteers, you will be recognized through event tickets, a hosting banner, social media mentions, sponsor tailgate hour, cars in the rally, and various print recognition opportunities with your logo.

\$5,000

FUEL THE FUN SPONSOR (Choice of Beer and Liquor Sponsor, or Event Program Sponsor, or Décor Sponsorship)

Available: 5+

Help us keep attendees fueled and the rally running smoothly. We will recognize you with event tickets, a hosting banner, social media mentions, sponsor tailgate hour, car in the rally, and various print recognition opportunities with your company name.

\$3,000

HIGH OCTANE SPONSOR

Available: 5+

Join us as a High Octane Sponsor. You will be recognized through event tickets, a hosting banner, social media mentions, sponsor tailgate hour, car in the rally, and various print recognition opportunities with your company name.

\$1,500

ROAD WARRIOR SPONSOR

Available: 10+

Join the rally as a Road Warrior Sponsor. You will be recognized through event tickets, a hosting banner, social media mentions, sponsor tailgate hour, car in the rally, and various print recognition opportunities with your company name.





SPONSORSHIP BENEFITS



SPONSOR BENEFITS	TURBOCHARGED PRESENTING \$40,000+	HORSEPOWER ENTERTAINMENT \$30,000 - \$39,999	VELOCITY VENUE \$15,000 - \$29,999	CRUISE CONTROL \$10,000 - \$14,999	MOMENTUM MEDIA \$10,000 - \$14,999	PIT CREW VOLUNTEER RECOGNITION \$7,500 - \$9,999	FUEL THE FUN \$5,000 - \$7,499	HIGH OCTANE \$3,000 - \$4,999	ROAD WARRIOR \$1,500 - \$2,999
Cars in Rally***	5	4	3	2	2	2	1	1	1
Hosting banner	Featured individually	Featured individually	Featured individually	Featured individually	Featured individually	Featured individually	Featured as a group	Featured as a group	Featured as a group
Tickets**	18	12	16	12	6	12	6	4	2
Advocate thank you	Logo / Name	Logo / Name	Logo / Name	Logo / Name	Logo / Name	Logo / Name	Logo / Name	Name	Name
Social media mentions*	40	30	30	25	20	25	10	5	3
Website recognition	✓	✓	✓	✓	✓	✓			
Sponsor Tailgate Hour	✓	✓	✓	✓	✓	✓	✓	✓	✓
Featured in event PowerPoint	✓	✓	✓	✓	✓	✓	Featured as a group	Featured as a group	Featured as a group
Event program recognition	✓	✓	✓	✓	✓	✓	Featured as a group	Featured as a group	Featured as a group
Speaking opportunity	✓	✓	✓						

*Social media mentions may be reduced if Sponsorship / Donation Agreement is received after July 31, 2025.

** Gala tickets are available on a first come/first served basis

*** Additional cars in the rally are available to purchase