

Westerner Championship Dairy Showcase Exhibitor

AGREEMENT BETWEEN WESTERNER PARK AND

Company Name _____
 Contact Name _____
 Address _____
 City / Prov. _____ Postal Code _____
 Phone _____ Fax _____
 Email _____

Description of items to be exhibited and / or sold

Booth Rental Costs

DESCRIPTION	COST	QUANTITY	AMOUNT
10 ft x 10 ft Booth Rental	\$300.00 + \$5.00 GST		
1, 8ft table & 2 chairs	Included in price		
Total Payable			<input type="text"/>
Final Amount			<input type="text"/>
\$300 & up Sponsor Free			<input type="text"/>

Booth Rentals

- 10' x 10' space
- One 8' rectangular table with two chairs
- Payment is required in full by Oct 1, 2010
- Please make cheques payable to Westerner Park

Office Use Only

Date Received _____ Amount _____
 Authorization # _____ Receipt # _____
 Cash Debit Copies to File Accounting
 Cheque Credit



Westerner Park

Please return form to **WesternerPark** c/o Alex Smith,
 Agricultural Events Coordinator
 4847A 19th Street Red Deer, AB T4R 2N7 P 403.309.0209
 E asmith@westerner.ab.ca



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Signage Requirements

Sponsors will be permitted to supply Westerner Park with signage and need to meet the following requirements as per the sponsorship agreement

- All signage is the responsibility of the sponsor and will not be provided by Westerner Park
- Signage **must** be submitted to show manager prior to Monday, October 25th, 2010. Late submissions will not be accepted unless otherwise approved by show manager
- Sponsors are responsible for providing Westerner Park with all necessary supplies to display the signage. Failure to provide this will result in your signage not being displayed
- Event signage must meet the following requirements; for inquiries into which location your signage will be placed, please contact show manager
 - Displayed signed in the Agricentre must be 2' L x 5' W or larger
- Please arrange with show manager for post event signage pickup as Westerner Park will not be responsible for ensuring signage is returned

Display Space Requirements

- 10 x 10 space
- One (1) 8ft table (not covered or skirted)
- Two (2) chairs

If you require any additional equipment (i.e power) contact GES Canada 403.347.7144. All additional expenses are the responsibility of the sponsor

Rules and Regulations

- Location and allotment of space shall be at the discretion of Westerner Park.
- All Goods Displayed are at owners risk. Westerner Park can not accept responsibility for any lost or stolen goods. Exhibitors are responsible for their own insurance for liability, fire, theft, vandalism, etc. No compensation will be made in the event of any loss.
- Exhibitors will not be permitted to sublet space allotted to them, or any portion thereof. The Exhibitor will not use the booth for any other purpose than listed on the contract. The Exhibitor is not permitted to engage in business from any location other than the space occupied.
- The Exhibitor may cancel this contract with written notice 30 days prior to show opening. The amount will be refunded less a 15% administrative fee. Please note: No refunds will be made for cancellation less than 10 days from show date.
- The Exhibitor may exhibit or sell only those items shown on the original contract. Exhibitors are responsible for leaving their booth location free of any debris or garbage.
- Exhibit hours: All exhibits must be staffed for duration of show hours:
 - Junior Show: Thursday, October 28, 5:00 p.m. to 8:00 p.m.
 - Jersey Heifer Show: Friday, October 30, 9:00 am to 11:00 am
 - Showcase Sale: Friday, October 30, 11:30 am to 4:00 pm
 - Holstein/Jersey Show: Saturday, October 31, 9:00 am to 4:00pm
 - Mega Moola draw: Saturday, October 31, 4:00 pm to 4:30 pm
- Exhibitor move in: Wednesday, October 27 from 9:00 a.m. to 6:00 p.m.
- Early move out is not permitted without permission from Show Management.



Westerner Park

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Agricultural Events Coordinator
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Important - Please note the following

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- The Exhibitor may exhibit or sell only those items shown on the original contract. Exhibitors are responsible for leaving their booth location free of any debris or garbage.
- Exhibit hours: All exhibits must be staffed from 5:00 p.m. to 8:00 p.m. on October 28, 9:00 a.m. to 4:00 p.m. on October 29, and 9:00 a.m. to 5:00 p.m. on October 30 (unless show has finished for the day). All goods are displayed at Exhibitor's own risk. No Security will be supplied.
- Exhibitor move in: Wednesday, October 27 from 9:00 a.m. to 4:00 p.m.
- Early move out is not permitted without permission from Show Management.

THE LICENSEE HEREBY AGREES TO ABIDE BY THE TERMS AND CONDITIONS OF THE CONTRACT, RULES & REGULATIONS ATTACHED HERE WHICH FORM PART OF THIS AGREEMENT.

Licensee Name - Please Print

Licensee Signature

Westerner Park - Please Print

Westerner Park - Signature



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