

WESTERNER CHAMPIONSHIP DAIRY SHOWCASE SPONSORSHIP AGREEMENT

Sponsorship Information

Sponsor Name _____
(Please print or type Sponsor Name exactly as you would like it to appear in print)

Sponsorship of _____

Sponsorship Level _____

Cash Sponsorship Amount: \$ _____ + GST \$ _____ = \$ _____
(Please make all cheques payable to Westerner Park. GST is applicable on all cash sponsorship.)

Gift In Kind (GIK) _____ Retail Value \$ _____

Brief description of GIK _____

Please complete, sign and return (with logo – where applicable) by Oct 1, 2010

Company Name _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____ Email _____

Contact Name _____

Signature _____ Date _____

Thank you for your support!



Please return form to **Westerner Park** c/o Alex Smith,
Agricultural Events Coordinator
4847A 19th Street Red Deer, AB T4R 2N7 P 403.309.0209
E asmith@westerner.ab.ca



WESTERNER CHAMPIONSHIP DAIRY SHOWCASE SPONSORSHIP AGREEMENT

Signage Requirements

Sponsors will be permitted to supply Westerner Park with signage and need to meet the following requirements as per the sponsorship agreement

- All signage is the responsibility of the sponsor and will not be provided by Westerner Park
- Signage **must** be submitted to show manager prior to Monday, October 25th, 2010. Late submissions will not be accepted unless otherwise approved by show manager
- Sponsors are responsible for providing Westerner Park with all necessary supplies to display the signage. Failure to provide this will result in your signage not being displayed
- Event signage must meet the following requirements; for inquiries into which location your signage will be placed, please contact show manager
 - Displayed signed in the Agricentre must be 2' L x 5' W or larger
- Please arrange with show manager for post event signage pickup as Westerner Park will not be responsible for ensuring signage is returned

Display Space Requirements

Companies purchasing a package worth \$300 and up are entitled to the following display space

- 10 x 10 space
- One (1) 8ft table (not covered or skirted)
- Two (2) chairs

If you require any additional equipment (i.e. power) contact GES Canada 403.347.7144. All additional expenses are the responsibility of the sponsor

Rules and Regulations

- Location and allotment of space shall be at the discretion of Westerner Park.
- All Goods Displayed are at owners risk. Westerner Park can not accept responsibility for any lost or stolen goods. Exhibitors are responsible for their own insurance for liability, fire, theft, vandalism, etc. No compensation will be made in the event of any loss.
- Exhibitors will not be permitted to sublet space allotted to them, or any portion thereof. The Exhibitor will not use the booth for any other purpose than listed on the contract. The Exhibitor is not permitted to engage in business from any location other than the space occupied.
- The Exhibitor may exhibit or sell only those items shown on the original contract. Exhibitors are responsible for leaving their booth location free of any debris or garbage.
- Exhibit hours: All exhibits must be staffed from 5:00 p.m. - 8:00 p.m. on October 28, 9:00 a.m. - 5:00 p.m. on October 29, and 9:00 a.m. to 5:00 p.m. on October 30 (unless show has finished for the day). All goods are displayed at Exhibitor's own risk. No Security will be supplied.
- Exhibitor move in: Wednesday, October 27 from 9:00 a.m. to 6:00 p.m.
- Early move out is not permitted without permission from Show Management.



Westerner Park

Please return form to **Westerner Park** c/o Alex Smith,
Agricultural Events Coordinator
4847A 19th Street Red Deer, AB T4R 2N7 P 403.309.0209
E asmith@westerner.ab.ca



WESTERNER CHAMPIONSHIP DAIRY SHOWCASE SPONSORSHIP AGREEMENT

Sponsorship Benefits (Please Note: Those purchasing a package worth \$300 or more receive a free display booth if appropriate forms are submitted by October 1st, 2010.)

- Acknowledgment in promotional & show materials
- Public acknowledgment of contribution during show & Sale
- Opportunity to present sponsored award
- Logo displayed on Sponsor PowerPoint, played throughout the duration of show
- All companies sponsoring a Championship Class will also have their company name put on the leather Championship Banners that are presented to the winners

Diamond Packages - \$3,000 plus GST

D1 - Major Junior Show Sponsor

D2 - Exhibitor Clothing

Platinum Packages - \$1,000 plus GST

P1 - Premier Breeder

P2 - Premier Exhibitor

P3 - Open & Jersey Show Grand Champion

P4 - Open & Jersey Show Reserve Grand Champion

Gold Packages - \$750 plus GST

G1 - Overall Best Bred & Owned

G2 - Best Udder Award

G3 - Reserve Best Udder Award

G4 - Junior Champion

G5 - Reserve Junior Champion

G6 - Intermediate Champion

G7 - Reserve Intermediate Champion

G8 - Senior Champion

Silver Packages - \$500 plus GST

S1 - Class Sponsorship

S2 - Breeders Herd

S3 - Herdsman Award (1st & 2nd place)

Bronze Packages - \$300 plus GST

B1 - Champion Showman

B2 - Reserve Champion Showman

B3 - Junior Show Grand Champion

B4 - Junior Show Reserve Grand Champion

B5 - Group of Three

B6 - Pee Wee Conformation & Showmanship

B7 - Junior Confirmation (8)

B8 - Showmanship Division Champions (3)

B9 - Showmanship Trophy

Granite Packages - \$299 plus GST

Cash Sponsorship

GIK

Banquet Packages

B1 - Exhibitors Breakfast (2) - \$1,500 plus GST

B2 - Exhibitors BBQ - \$1,500 plus GST

B3 - Junior Show Pizza Party - \$600 plus GST

B4 - Coffee and donuts (2) - \$400 plus GST



Westerner Park

Please return form to **Westerner Park** c/o Alex Smith,
Agricultural Events Coordinator
4847A 19th Street Red Deer, AB T4R 2N7 P 403.309.0209
E asmith@westerner.ab.ca

