



Westerner Park

MEDIA RELEASE

JULY 25 2010

Westerner Days Fair & Exposition Attendance Results

as of Sunday, July 25, 2010, 12:00 pm

Attendance

Sunday July 25, 2010 - Unknown

Same day attendance for 2009 - 14,242

Saturday July 24, 2010 - 22,048

Same day attendance for 2009 - 19,973

Friday July 23, 2010 - 24,302 (2nd highest ever attendance)

Same day attendance for 2009 - 18,280

Thursday July 2, 2010 - 18,056

Same day attendance for 2009 - 22,373

Wednesday July 21, 2010 - 15,410

Same day attendance for 2008 - 13,193

To Date Totals

2010 - 79,816

2009 - 88,061

Westerner Days Fair & Exposition 2010 runs from July 21 through 25 at Westerner Park. Central Alberta's largest summer celebration features live entertainment every day and night, midway rides, the Family Fun Zone, agricultural shows, pony chuckwagon races and the new Artistic Expression venue. It's a true festival of activity and engagement.

"cu @ the fair!"

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Westerner Park is your 'destination for celebration'. Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility generates \$150 million in economic activity annually. It hosts over 1,500 events and welcomes 1.5 million visitors each year.

For more information contact:

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