



Westerner Park

# MEDIA RELEASE

JULY 24 2010

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## Westerner Days Fair & Exposition Results

as of Saturday, July 24, 2010, 12:00 pm

### Attendance

Friday July 23, 2010	24,302
Same day attendance for 2009	18,280

### Upcoming Events

#### **Sunday, July 25**

Boom Chucka Boys (Molson Canadian Ranch Stage)  
5:00 p.m.

Toyota Pony Chuckwagon Races - Finals  
2:30 p.m. - 4:30 p.m.

The theme of this year's event is "face time." "Summer is a great time to get out , have fun and share some great times with the important people in our lives, in person – not online or through other social media channels." Harms notes.

Westerner Days Fair & Exposition 2010 runs from July 21 through 25 at Westerner Park. Central Alberta's largest summer celebration features live entertainment every day and night, midway rides, the Family Fun Zone, agricultural shows, pony chuckwagon races and the new Artistic Expression venue. It's a true festival of activity and engagement.

"cu @ the fair!"

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*Westerner Park is your 'destination for celebration'. Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility generates \$150 million in economic activity annually. It hosts over 1,500 events and welcomes 1.5 million visitors each year.*

For more information contact:

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