



Westerner Park

MEDIA RELEASE

November 29, 2010

Westerner Days Fair & Exposition announce exclusive Johnny Reid concert in 2011

Johnny Reid will make one stop in Alberta in 2011 to perform at Westerner Days Fair & Exposition.

November 29, 2010 | Red Deer, AB He's back! Last year during Westerner Days Fair & Exposition, Johnny Reid performed to a sold out show and left crowds wanting more. This year, CCMA award-winner, Johnny Reid is returning to Red Deer to play one exclusive show in Alberta. One show only!

Fresh off the release of his newest album, "*A Place Called Love*" Johnny Reid will perform at the ENMAX Centrium on Saturday, July 23, 2011, presented by KG Country 95.5. Reid's album recently certified double platinum in Canada and his single "*Let's Go Higher*" is currently Top 20 at A/C radio and Top 5 at Country radio.

This past year, Reid also won multiple awards including a JUNO Award for Country Album of the Year and four CCMA Awards for his album "*Dance With Me*" including Top Selling Album, Single of the Year, Songwriter of the Year and Fans Choice award making him one of Canada's most successful recording artists of the past decade.

Join the Westerner Days Fair & Exposition Facebook Group to receive a promo code to purchase tickets as part of an exclusive presale that begins on Wednesday, December 1st at 10:00 a.m. to Friday, December 3rd.

Tickets are \$53.75, including service charges and GST (does not include gate admission or parking). Tickets can be purchased through Ticketmaster charge-by-phone at 403.340.4455 or online at ticketmaster.ca. Tickets will go on sale to the public on Saturday, December 4 at 10:00 a.m.

Don't miss this exciting opportunity to get in on the action, or give someone special an exclusive night with Johnny Reid for Christmas!

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Westerner Park is central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization supported by more than 200 volunteers, Westerner Park generates \$150 million annually in economic activity hosting over 1,500 events and 1.5 million visitors each year.

For more information please contact:

Janet Gilmore
Marketing Manager
Westerner Park
P: 403.309.0207

Ron Harwood
Sales and Promotions Representative
EMI Canada
E: Ron.Harwood@emimusic.ca